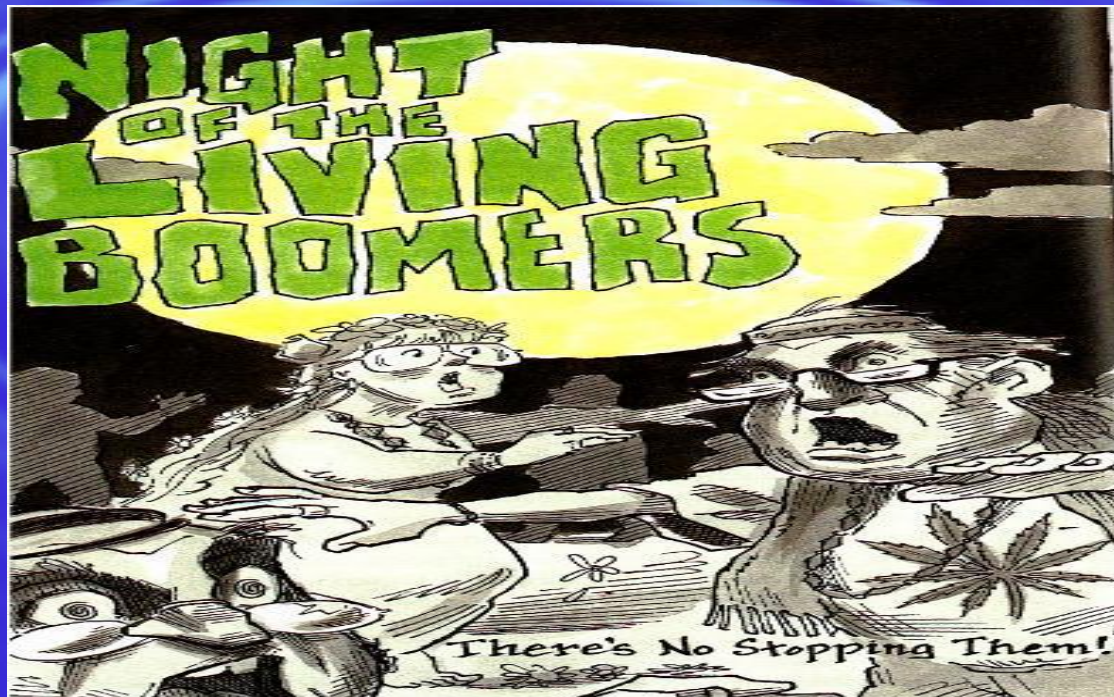


Unit 3: Social Trends

5.1 The Baby Boom and Echo



Demographic Groups

- Demography- study of human populations



**HELP CONTROL THE
HUMAN POPULATION**

Have your human spayed or neutered.

Demographic Groups

- These studies are mostly supplied by censuses and vital statistics.....ie statistical information on.....



"Holy great mother of God, I've been cloned!"

Births

Demographic Groups



Marriage

Demographic Groups



Death

Demographic Groups

- AND



Migration

Demographic Groups

- Demographers provide many useful service for a nation and lots of useful data for anthropologists and sociologists
- By using population statistics they can identify different age segments and make recommendations about the:

Demographic Groups

Social

A photograph of two vibrant red and blue macaws perched on a light-colored wooden branch. The birds are facing each other, with their heads slightly tilted, and their large, hooked beaks are visible. The background is a soft, out-of-focus green, suggesting a natural habitat. The text 'Get People Talking' and 'It's all about YOU...' is overlaid on the bottom right of the image.

Get People Talking
It's all about YOU...

Demographic Groups



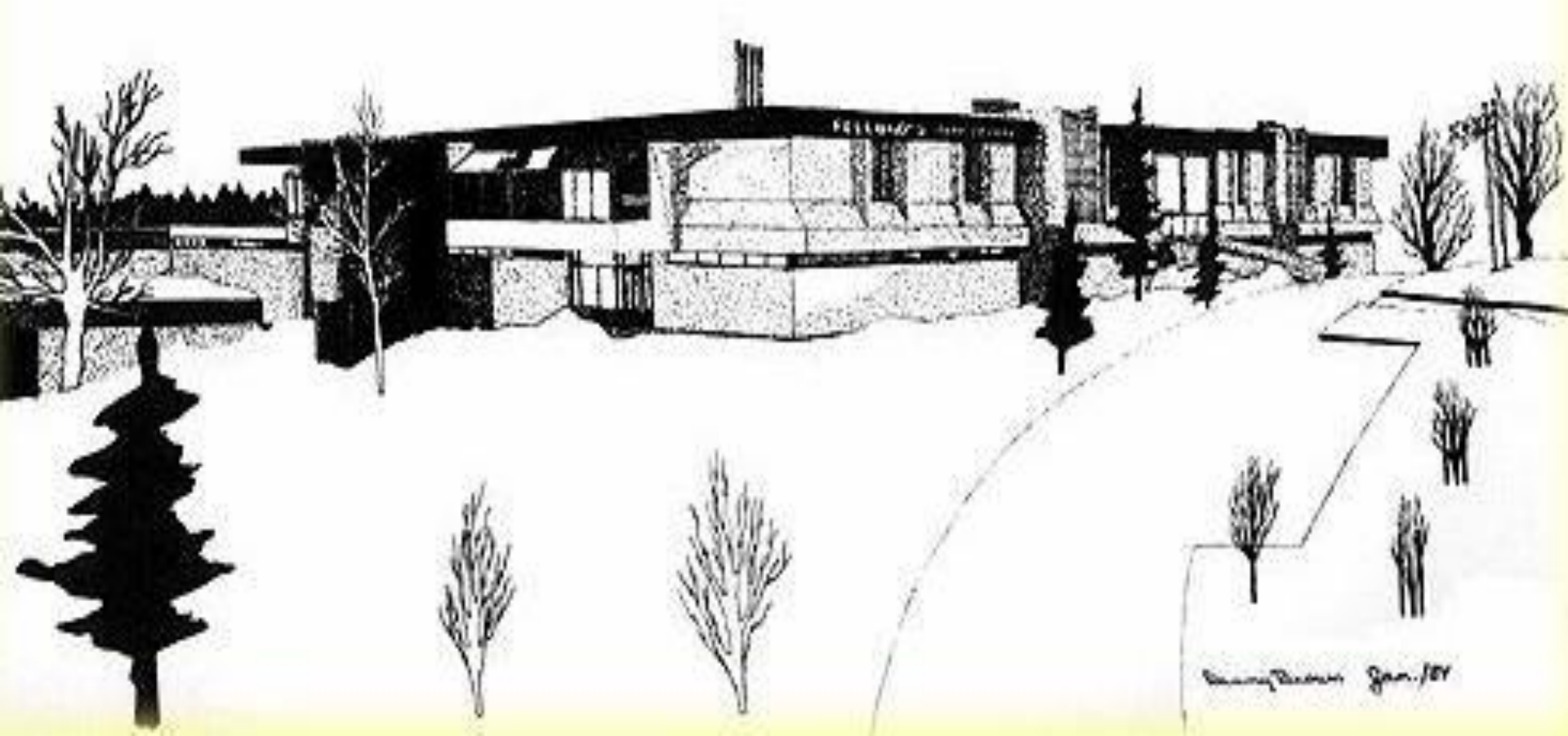
Economic Needs

Demographic Groups

- More importantly, demographers project population growth rates into the future
- Governments use demographic forecasts to plan ahead for:

Demographic Factors

School Projects



Demographic Factors



Health Care Budgets

Demographic Factors



Demographic Factors

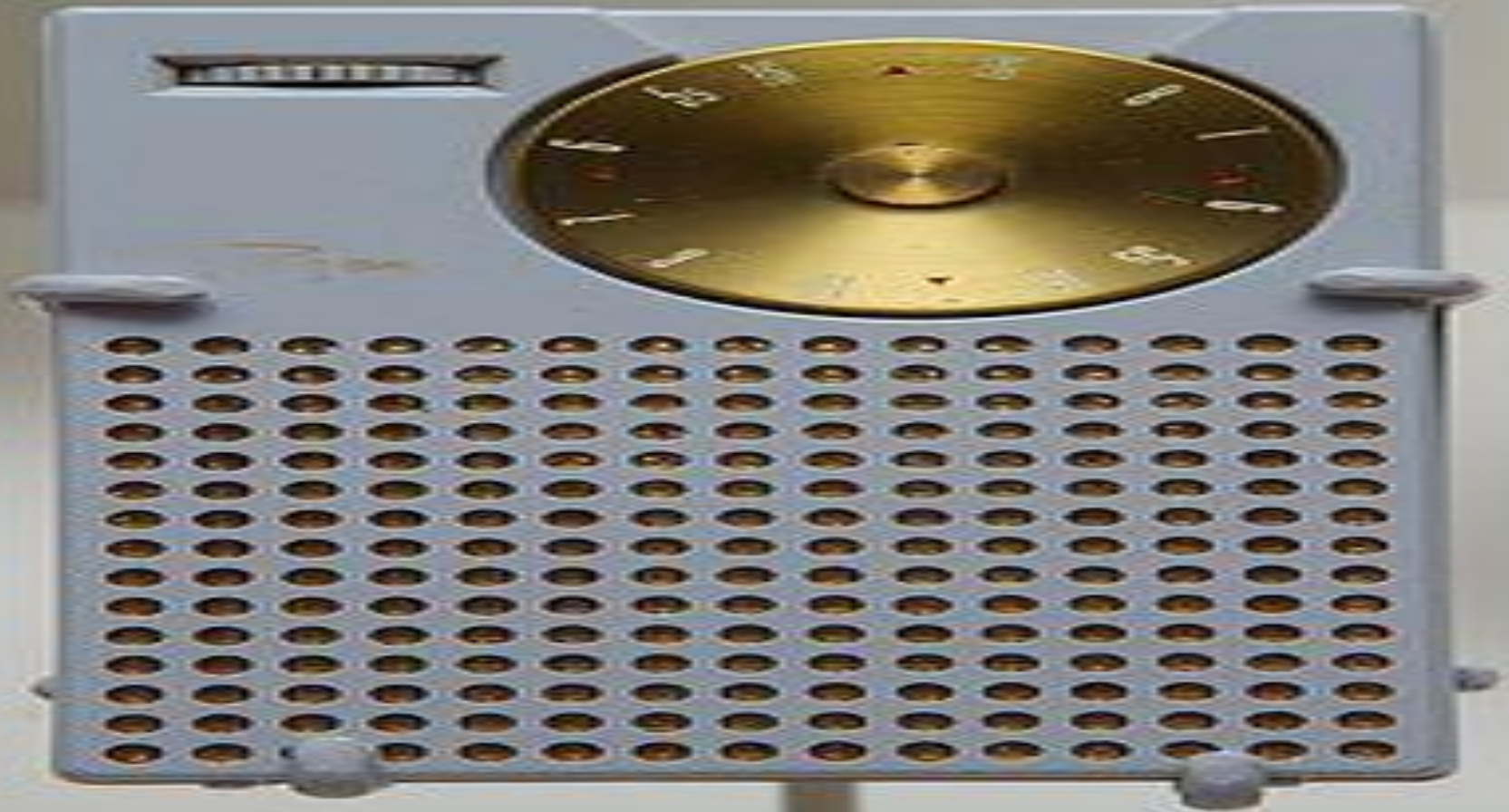
- Anthropologists use demographic factors to:
- Study the reasons for changing patterns in population growth within countries and within specific groups

Demographic Factors

- Demographers have identified several different generations born during the past half century:



1. Baby Boomers (1944-1966)



- Listening to the sounds of:



2. Baby Bust (1967-1979) 🔊



3. Echo Boom (1980-1995)

Caitlin Montanye Parrish's

ECHO BOOM

4. Unnamed (lack of identity)

1996-2010 



UNNAMED ONE

Demographic Factors

Baby Boomers

Demographic Era	Subgroups/Nicknames	Born	Population
Baby Boom	Boomers	1946 to 1966	9.8 Million
	Yuppies	Early Baby boom	
	Dinks	Early baby boom	
	Generation X	1960- 1966	

The Baby Boomers

1946-1966

- The baby boomers have had the single most influential impact on our society and the way we live
- The Baby Boomers power and sense of self can be attributed to four factors

The Baby Boomers 1946-1966

1. It's Size



The Baby Boomers 1946-1966

2. Its prosperous conditions



The Baby Boomers 1946-1966

3. Its association with the sixties:



Robert Altman, Free Love
© Robert Altman. The Sixties

Free Love



Drug Experimentation

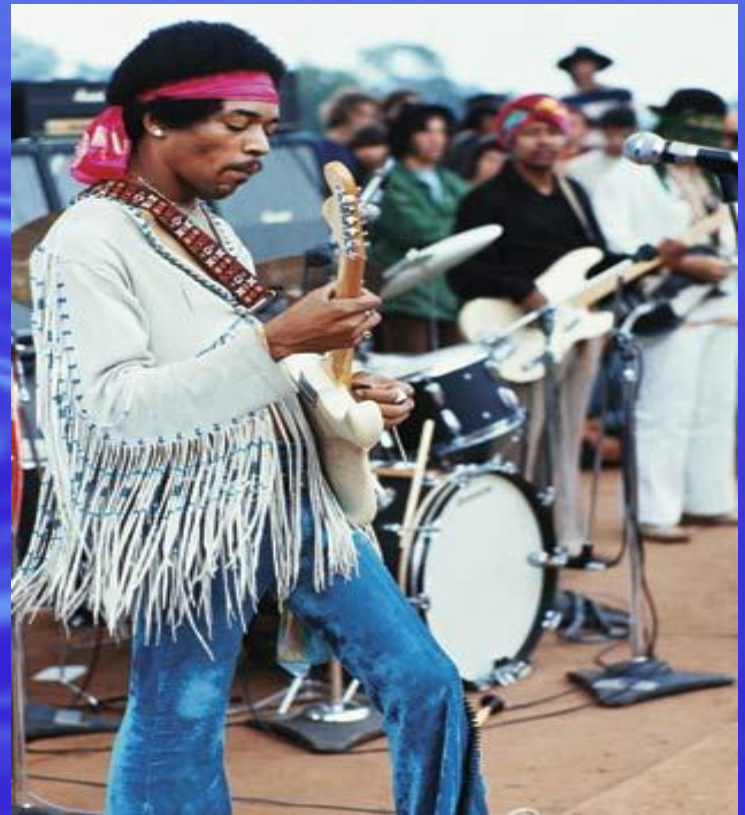
The Baby Boomers

1946-1966

3. Its association with the sixties:



Protest Marches



Rock n Roll

The Baby Boomers

1946-1966

4. Its ability to create controversy



The Baby Boomers

1946-1966

- Psychologist Dr. Spock advised parents on the importance of treating this generation gently (child centered approach)



The Baby Boomers

1946-1966

- It was the first generation to have modern conveniences such as:



Indoor Bathroom

The Baby Boomers 1946-1966

- This generation was also greatly influenced by

